



2018/19 Advertising Opportunities at Carleton Place Curling Club

Back Wall Advertising

Option	Dimensions	Rate	Duration	Multi-year	Available
Back Wall Signage - Large	4' X 12'	\$700	1 yr	*See notes below	Yes
Back Wall Signage - Medium	4' X 8'	\$600	1 yr	*See notes below	No
Back Wall Signage - Small	4' X 6'	\$400	1 yr	*See notes below	No

* 1 year contract advertiser pays for the cost of the sign

* 2 year contract the club will pay 50% of the cost of the sign

* 3 year contract the club will pay 100% of the cost of the cost of the sign



Back wall signs as seen from the lounge

Side Pillar Advertising

Option	Dimensions	Rate	Duration	Multi-year	Available
Closest to Glass Pillar 1st or 2nd Row (L or R)	2.5' x 3'	\$350	1 year	*See notes below	2x R
Midway from Glass Pillar 3rd or 4th Row (L or R)	2.5' x 3'	\$300	1 year	*See notes below	1 x R / 1 x L
Farthest from Glass Pillar 5th or 6th Row (L or R)	2.5' x 3'	\$250	1 year	*See notes below	1 x R/1 x L

* 1 year contract advertiser pays for cost of the sign (approx. \$100)

* 2 year contract the club will pay 50% of the cost of the sign

* 3 year contract the club will pay 100% of the cost of the sign



Left Pillar Signs



Right Pillar Signs

In-Ice Advertising

Option	Dimensions	Rate	Duration	Multi-year	Available?
Behind the House closest to glass sign	Variable	\$400	1 year	As per other options	Sept. April
Hog line closest to glass sign	Variable	\$300	1 year	As per other options	Sept. April
Large Full House both houses decal + hog line*	12' circle	\$1,000	1 year	As per other options	2

* CPCC will pay for the decal . Client must supply artwork. (NB for 12' circle minimum 3-year contract required.)



Typical in-ice decal



Full House Decal + Hog Line (both ends)

Draw Board

Option	Dimensions	Rate	Duration	Multi-year	Available?
Company name and logo on top of board	TBD	\$330	1 year	As per other options	3



Wall Plaque

Option	Dimensions	Rate	Duration	Multi-year	Available?
"Curling Rock" wall place side wall close to glass		\$500	Forever	N/A	Yes



One of the plaque walls at the club

Curling Rock Handles

Option	Dimensions	Rate	Duration	Multi-year	Available?
Adult Rock any available number or sheet - full rock (80 characters 4 lines)		\$225	10 yrs	N/A	Contact Club



Example of rock handle engraving

Membership Directory

Option	Dimensions	Rate	Duration	Multi-year	Available?
Basic ad in the membership directory	Business Card	\$25	1 year	N/A	TBD

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